



Dear Friends,

You are cordially invited to join us at our 2nd Annual Gala: "An Evening at the Derby," benefiting City House. This unique and exciting event will be held on November 6, 2010, at the Westin Galleria. Last year, at our inaugural event, we welcomed over 500 supporters and raised more than \$150,000! This year, we have upped the ante and are betting on 750 guests and over \$200,000 raised!

We are taking the celebration to the Westin Galleria where we will enjoy a nice reception which includes a silent auction followed by dinner, dancing, and betting on the ponies!

Why should you give to City House?

Every year, tens of thousands of children are removed from their homes in the State of Texas due to abuse, neglect or abandonment. Additionally, thousands of teens/young adults are forced to live on the streets and get lost in the "system." City House serves both populations by providing emergency shelter and transitional residential services to children and young adults who are in need due to abuse, neglect, or homelessness. We help and protect these youth through our two programs:

1. My Friend's House (our new emergency shelter now serving children ages newborn to 17); and
2. TRIPS (Transitional Resources in Preparation for Success – which is a transitional living program for homeless young adults aged 16-23).

Sadly, we see the need for our programs grow every day, week and month. Financial difficulties push people to the brink, and often, their children take the brunt of it. With increases in the need for our services, we are working hard to increase our donations to enable us to help more of these very deserving young members of our community. Every month, in each of our programs, we turn away 50 to 75 children/young adults who need us because we simply do not have the resources to serve them all. With your help, we will be able to continue serving these children and hopefully grow over time.

We humbly ask you to invest in our youngest members of society by becoming a sponsor, buying a table, or purchasing tickets to "An Evening at the Derby." This is our largest fundraiser of the year, and we count on our community sponsors and supporters for its success.

The enclosed sponsorship contract provides several levels of participation, and we invite your review of the benefits for each level.

Sincerely,

A handwritten signature in blue ink that reads "Brande Sherrer".

Brande Sherrer
Interim Executive Director
City House

Sincerely,

A handwritten signature in black ink that reads "Cindy Almond".

Cindy Almond
Event Chair
"An Evening at the Derby"

Sponsorship Benefits

Derby Champion (\$25,000):

- Personal Kiosk - You and your guests will enjoy the luxury of not having to wait in line to place your bets, because you will have your own personal kiosk
- Hotel Room – Enjoy a free stay at the Westin Galleria the night of the event
- Prime Seating
- Prime position of name and logo in marketing materials (emails, invitations, brochures, website) and in any media
- Prime position in the program
- Recognition in the event slide show
- 2 tables of 8
- 16 Raffle Tickets (a \$320 value)

Triple Crown (\$10,000):

- First Triple Crown sponsor will receive sponsorship of our celebrity race!!
- Hotel Room – Enjoy a free stay at the Westin Galleria the night of the event
- Prime Seating
- Name and logo in marketing materials (emails, invitations, brochures, website) and in any media
- Name listed in the program
- Recognition in the event slide show
- A table of 8
- 8 Raffle Tickets (a \$160 value)

Thoroughbred (\$5,000):

- First five Thoroughbred sponsors will receive sponsorship of a horse race!!
- A table of 8
- Name in marketing materials (emails, invitations, brochures, website) and in any media
- Name listed in the program
- Recognition in the event slide show

Quarter Horse (\$2,500):

- A table of 8
- Name in marketing materials (emails, invitations, website)
- Name listed in the program
- Recognition in the event slide show

Silent Auction Sponsor (\$2000):

- Table of 4
- Signage in the silent auction area

Valet Sponsor (\$3000):

- Table of 4
- Signage on the invitation and near the entrance

Table Sponsor (\$1350):

- Table of 10

Individual Tickets: \$135

Additional opportunities for Underwriting:

- Wine Sponsor (signage at the event, recognition in the program, and the event slide show)
- Print Media Sponsor (Name listed in all print materials including invitation and program and in event slide show)
- Other underwriting opportunities are welcome and will be given recognition in the event program and slide show!

Date of Event: November 6, 2010

Location: Westin Galleria

An Evening at the Derby Sponsorship/Underwriting Contract

Name of Firm/Foundation/Individual (as preferred in publicity) _____

Company Contact/Title: _____

E-mail Address: _____

Mailing Address City ST Zip Code: _____

Telephone: (Wk Hm or Cell) _____ Fax: _____

Signature: _____ Date: _____

CASH SPONSORSHIP (*indicate sponsorship level*)

Derby Champion (\$25,000) Triple Crown (\$10,000) Thoroughbred (\$5,000)

Quarter Horse (\$2,500) Silent Auction Sponsor (\$2000) Valet Sponsor (\$3000)

I do not wish to receive any benefits in exchange for my Sponsorship; I prefer it be a straight donation.

TABLE SPONSORSHIP/TICKETSALES

Table Sponsor (\$1,350) I would like Tickets (\$135 each)

UNDERWRITING/IN-KIND DONATION

I will underwrite or donate the following item(s): _____

Item Description: _____

Retail Value: \$ _____ Restrictions/Exp. Date: _____

Gift Certificate Enclosed Please create a Gift Certificate Pick up Item on _____

PAYMENT INFORMATION

Enclosed is my check for \$ _____ (*make checks payable to City House*)

Please charge my MC VISA AMEX DISC in the amount of \$ _____

Name on card (*please print*) _____

Card Number _____ Exp. Date _____ V-Code _____

Authorized Signature: _____

Save a copy for your records and mail, fax, or scan form to: City House Derby Chair

902 E. 16th Street
Plano, TX 75074

OR Fax to City House Derby Chair: 972-423-1681
OR Scan and email to: kvoelker@cityhouse.org

If you have any questions, e-mail:

Jenny McCall, Sponsorship Chair, at jmccall@ntexas-attorneys.com or
Shannon Halla, Development Director, at shalla@cityhouse.org

Signature of Event Rep _____

**CITY House is a 501 (c) 3 organization.
THANK YOU FOR YOUR SUPPORT!!**